

GIANNA SELLECCHIA

3D Generalist

Gianna is a character-driven 3D Generalist, focused on story development and high-quality animation. She strives to translate her illustrative qualities into a three-dimensional medium. Gianna is versed in a wide range of techniques and software programs.

LinkedIn

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[Click here for my portfolio](#)

Work Experience



Profile Illustrator

Edelman Financial Engines (EFE), a retirement firm that specializes in providing a range of financial plans to customers

June 2022 to July 2022 (1 month)

- Commissioned by EFE for client project to be solely responsible for designing a series of retirement profile, 2D vector, illustrations depicting different age ranges

Label Designer

Bonn Place Brewing Company, a local brewery that crafts a wide variety of beverages

May 2021 to June 2021 (1 month)

- Commissioned to design beer label, "Bianca Bianca", after Romulus and Remus mythology to combine Italian and local Bethlehem imagery
- Obtained approval of concepts by submitting rough drafts to management
- Planned project concepts by researching and studying information

Logo Designer

Your Next Favorite Band, a musical podcast that aims to highlight artistic groups from a range of genres

May 2022 to June 2022 (1 month)

- Used Illustrator to create 2D vector logo
- Created digital image files for use in digital and traditional printing methods

Relevant Skills

- Animation Pipeline Familiarity
- 3D Modeling
- Work Planning & Prioritization
- Autodesk Maya
- Zbrush
- Adobe Applications (e.g. Premiere Pro, After Effects, Substance Painter, Photoshop, Illustrator)
- Character Creation
- Digital Illustration
- Attention to Detail
- Problem Solving
- Understanding of Anatomy

Education History



Bachelor of Fine Art in 3D Animation And Motions Arts
Pratt Institute
Year of Graduation: 2025

High School Student: Visual Arts Major
Lehigh Valley Charter High School for the Arts
Transfer Year: 2020-2021

High School Student
Abington High School
Year: 2017-2020

Awards & Recognition



- Burrel and Frances Craver Scholarship Recipient
- Work Quoted in "Teaching Social Science Research and Writing in the Neocolonial and Neoliberal Context" By: Elizabeth Knauer
- 33rd Annual PSEA: Watercolor Painting Award
- 12th Annual Wharton Esherick Museum Imprint: Honorable Mention & Viewer's Choice Award

Exhibitions



2023

- Animation Film Festivals: Digerati Emergent, LiftOff, SE Pennsylvania, and Miami 4 Social Change

2022

- Pratt Institute Admissions Gallery, Myrtle Hall

2021

- Banana Factory 'Compendium: Playlist Juried Exhibition'
- Lehigh Valley Charter Arts, Visual Arts Spring Exhibition
- MICA Admitted Students Exhibition, 'Identifying Identity'

2020

- 33rd Annual PSEA 'Touch The Future'
- Cover Art of The 100th Edition Spectre Art and Literary Magazine
- 12th Annual Wharton Esherick Museum Imprint 2020 Printmaking Exhibition

2019

- "Arts in ASD" Certificate of Recognition in the 2019-2020 Abington Art Exhibit

Academic Achievements

- Studied Abroad at Musashino Art University (Fall, 2023)
- 3.99 GPA
- Dean's List 2021-current

Extra-curricular Activities & Interests

- **Member**, Puppet Club at Pratt Institute
- Painting, illustration, stop-motion, crochet